



ONWARDS AND UPWARDS

Bar Hill Cricket Club

Development Plan

April 2017 – September 2021



Club Purposes

To foster and promote participation in the amateur sport of cricket within the community; providing facilities for playing cricket as well as opportunities for recreation, coaching and competition.

Vision

The club will be a welcoming and efficiently run club with two teams playing in the CCA junior leagues; with a quality led and run youth system, working with and alongside the local primary and secondary schools. The Midweek League is vital to the club and continuation of this remains in place, as are friendly games, to give an opportunity for all members of the club to play cricket.

Objectives

The following gives where we are now, short term objectives (within a year) and long term objectives (within five years). The action plans are what needs to be done, by whom, by when and at what cost to achieve the objectives.

Clubmark

The Club will develop its policies, procedures and documentation to achieve accreditation to Clubmark by September 2017.

Finance

The cash income and expenditure for the last five years (£) was:

| Year | Income | Expenditure | Surplus/(Loss) | Capital Spend | Year End Balance |
|------|----------|-------------|----------------|---------------|------------------|
| 2012 | 2,695.70 | 4,527.30 | (1,831.60) | | 4,844.91 |
| 2013 | 5,107.96 | 3,089.75 | 2,018.21 | | 6,863.12 |
| 2014 | 3,932.37 | 5,019.95 | (1,087.58) | 1,167.00 | 4,593.54 |
| 2015 | 4,734.45 | 6,213.98 | (1,479.53) | 2,207.40 | 3,129.01 |
| 2016 | 4,572.22 | 4,527.38 | 44.84 | 394.45 | 3,173.85 |

Our policy is to have a year-end balance equivalent to a year's operating costs (approximately £ 4,000 p.a), to keep to our pricing policy of having low subscription and match fees, and have sponsorship and fundraising income (including benefits in kind) to be equivalent to 35% (£1,400) of operating costs. The other 65% of income will come from subscription fees, match fees, youth membership and net session fees. Social events will be cost neutral or make a small surplus.

We had a groundsman who cost us £ 500 p.a., but now maintain the ground ourselves.

Short term: For 2017 we have a budget to generate a surplus of £ 1,140.

Long term: To generate a surplus of £ 400 p.a. to account for future capital spends.

There will be a budget in October each year, agreed by the Committee, for the next season to accomplish the above.

Juniors

The Club has a Junior Section and, working in partnership with the village school, had an initial 'workshop' day in 2015. This involved approximately 60 children from years 5 and 6, and lasted over

4 sessions and one day. This proved to be positive, interesting for both the boys and the girls, and most of all, fun. The overall response was such that an evening has been set aside each week, to further teach those who wish to partake.

Short term: We now have two of our members who are Level 2 coaches and there will be structured coaching in place for 2017. At the same time the juniors will be encouraged to play Kwik Cricket, whilst learning some of the basic techniques required. The rules will be fed into their game as they play so as to keep them enthusiastic, and always remembering that the fun element is at the fore. The Club will look into liaising with other Clubs to arrange 'low key' games wherever possible.

Long term: the Club aims to create a Junior team set up (boys and girls), and to enter relevant competitions and leagues when the time is right. This is where the Club has set its goal. The village has a healthy and respected infrastructure in all the sports that it supports. So, watching all age groups enjoying their cricket is what we strive for.

Fixtures

In 2015 we did not start with any Junior section and therefore did not develop a Junior team during the year. Adults played in the Saturday CCA, Minor League North; the Mid-week Cambridge Business League, Division 3; the CCA Lower Junior Cup and some friendly Sunday games. In 2016 we were promoted to the CCA Junior League Division 5 North. In 2017 we are in CCA Junior League Division 4 North and the Mid-week Cambridge Business League Division 4. Fixtures have been:

| | 2015 | 2016 |
|-----------------|-------------|----------|
| CCA League | Minor N: 12 | 5 N: 14 |
| CCA Cup | 3 | 1 |
| Mid-week League | Div 3: 8 | Div 4 11 |
| Friendlies | 4 | 8 |
| Total Adult | 27 | 34 |
| Junior | 0 | 1 |

Short term: To have a Junior team in a relevant league. Increase the number of friendly matches to retain players and attract new ones.

Long term: To have a second Saturday team in the CCA Leagues.

Facilities

The field is maintained by the Parish Council, the changing rooms are hired from the Village Hall and we use the Sports and Social Club for teas. We now have two mobile nets.

Long term: To have a permanent all weather surface for the net, and two sight screens which would cost £ 1,400 each.

Equipment

There are two mowers, a roller and two scoreboards which all need to be maintained and replaced when necessary.

Short term: Maintain the equipment in a serviceable condition.

Long term: Replace the equipment as it becomes unserviceable.

Kit

We have enough adult kit and plenty of youth kit.

Short term: Encourage all members to wear whites. Get two Harrow bats for the youth.

Local community

We have good liaison with the Bar Hill Primary School, Parish Council, Village Hall Management Committee, and Sports and Social Club.

Membership

We had 22 active adult members who played CCA League cricket during 2016. We need about 35 active members to run two CCA League teams.

Short term: An adult membership drive for 2017 to get a second Saturday team for 2018, and a separate recruitment drive for Junior members.

Sponsorship and Events

As a club, we will aim to hold 3 main types of events:

1. **Social** (e.g. club meals) – As a friendly, family-orientated club, we have fun events throughout the year to get all club members, their friends and family together making for a more sociable atmosphere within the club family. Social events will be cost neutral or make a small surplus.
2. **Fundraise** (e.g. village fete) – By fundraising, we aim to keep the fees of playing cricket down and seek to benefit the wider community by way of community projects. Our most recent community project was having permanent cricket nets installed within the village.
3. **Profile** (e.g. club open day) – Raising the profile of the club will attract new members to the club and will show the community what our club does.

This year, we are going to be holding various events all through the year for the reasons stated above.

During 2017 we took part in the NatWest Cricket Force weekend. We intend to play numerous friendlies with more planned, have a presence at our village fete, have an awards night and organise a Race Night at the Sports and Social Club.


In the future, the club will look to hold more events for its members; it will have a number of annual events (including club friendlies) and will be more prominent within its local community.

Bar Hill Cricket Club Committee

4 April 2017

ACTION PLANS

| Our Club Purpose: To foster and promote participation in the amateur sport of cricket within the community; providing facilities for playing cricket as well as opportunities for recreation, coaching and competition. | | | | | |
|--|---|---|-----------------------------------|-----------------------------|-------------|
| Challenges | Objectives To have: | Actions | Who | When - (1/3/5 years) | Cost |
| Social e.g. referring to club players, members, volunteers, community and committee  | A Social Sub-committee | Invite people to join the sub-committee | Paul and Dave Allsopp | Apr 2017 | 0 |
| | Junior coaching and a team competing in a relevant league | Liaise with local schools | Dave Allsopp | Apr 2017 | 0 |
| | | Organise coaching sessions | Dave Allsopp | Apr 2017 | 0 |
| | | Organise matches with other clubs | Dave Allsopp | During 2017 | 0 |
| | CCA Saturday Team | Register a team with the CCA | Paul | Sept 2016 | £ 90 |
| | CCA Cup | Register a team with CCA | Paul | Jan 2017 | £ 35 |
| | Midweek Team | Register with Business League | Paul | Feb 2017 | £ 15 |
| 10 Friendly Games | Book with local clubs | Dave Allsopp | Apr 2017 | 0 | |
| 35 CCA active members | Membership drive | Paul and Committee | Apr 2017 | 0 | |
| A programme of enjoyable social and successful fundraising events | Agree a plan, time-lines for organising each event and implement (Appendix 1) | Social sub-committee and Committee | From 1 st October 2016 | Planned surplus of £ 600 | |

| | | | | | |
|---|---|---|---|-----------------------------------|------------------|
| Environmental e.g. referring to club facilities and capital expenditure  | A well-run Club to achieve Clubmark from the ECB | Re-register Submit Evidence File Obtain Clubmark | Tony Tony Tony | Mar 2017 Jun 2017 Sep 2017 | 0 0 0 |
| | Three Harrow cricket bats for the juniors | Buy | Dave Allsopp | Apr 2017 | £ 30 |
| | Serviceable equipment | Maintain the equipment | Dave Underhay | Continuous | £ 300 p.a. |
| | Two sight screens | Obtain sponsorship and buy | Paul | Within 5 years | £ 2,800 |
| | High Visibility cricket balls for evening games | Buy | Ash | Apr 2017 | £ 20 |
| Economic e.g. referring to club finances, revenue, costs and contingency | A cost neutral financial year | Budget for 1 st October 2016 to 30 th September 2017 agreed | Dave Underhay prepares and Committee agrees | 1 st October 2016 | 0 |
| | A year's operating costs (£ 4,000) as a contingency | Budget to be reviewed as the year goes on and appropriate action taken | Dave Underhay | From 1 st October 2016 | 0 |
| | Sustainable yearly sponsorship | Develop a plan for continuous sponsorship and implement | Committee | From October 2016 | Target to be set |
| | Insurance for public liability | Renew insurance | Paul | March 2017 | £ 90 |

| | | | | | |
|--|-------------------------|-----------------|------|----------|-------|
| | Insurance for equipment | Renew insurance | Paul | Feb 2017 | £ 130 |
|--|-------------------------|-----------------|------|----------|-------|

Events Planning

Planning is important for the successful running of all of our events and each year there will be a plan of the events to be held from 1st October to 30th September of the following year. All members of the club will be involved in the choice and details of each event so that the events are what the members want. There will be a small sub-committee set up to organise each event.

| Events Plan for October 2016 to September 2017 | Target Surplus (£) |
|---|---------------------------|
| 1. Christmas Meal in December 2016 (social) | 0 |
| 2. Quiz Night in February/March 2107 (social and fundraising) | 50 |
| 3. Natwest CricketForce Weekend in April 2017 (social) | 0 |
| 4. Village Fete Fundraising in July 2017 (fundraising) | 300 |
| 5. Fun Day (social day, Waitrose Day) | 50 |
| 6. End of Season Do in September 2017 (social) | 0 |
| 7. Rubber Duck Race in October 2017 (fundraising) | 200 |
| Total fundraising | 600 |

The following time guide will be used depending on the size of the event:

| Task for each event | Timing from Event |
|--|--------------------------|
| Ask members what type of event they wish, when, where and cost | 4-6 months |
| Committee decides on the event | 3-5 months |
| Book venue | 3-5 months |
| Advertise | 3-5 months |
| Sell tickets | 3-5 months |
| Organise raffle for a large event | 6 weeks |
| Organise raffle for a small event | 2 weeks |
| Confirm numbers to venue | 1 week |
| Enjoy | 0 |